



Great Smoky Mountains Railroad

The Economic Impacts of
Operations and Visitor
Expenditures

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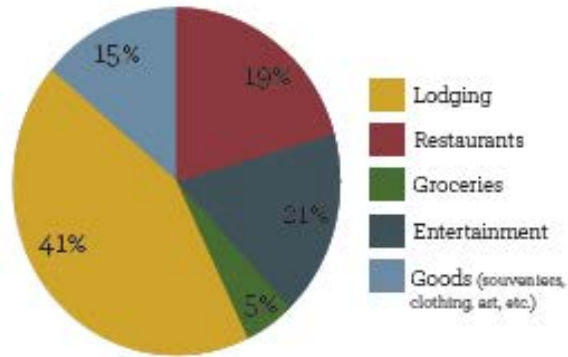


Visitor Profile



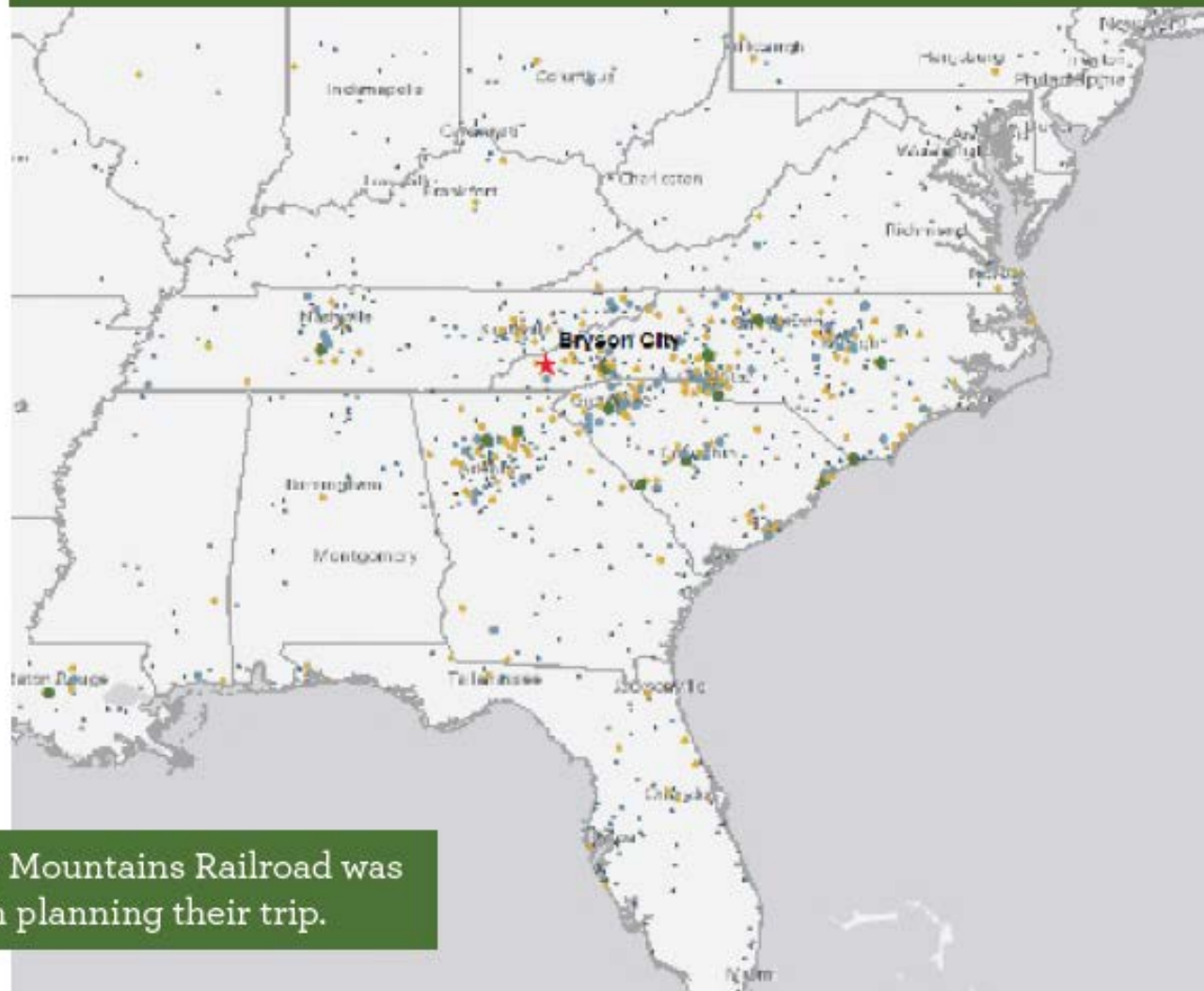
Average group size
was **5** people

48% were first time
visitors



Visitor Spending

On an annual basis, the Great Smoky Mountains Railroad attracts visitors from over **35 states** and over **780 communities**.



65% said the Great Smoky Mountains Railroad was
Very Important when planning their trip.

2017 Economic Impact

\$98.9M

**Annual Business
Output**

1,080

Total Jobs

204,000

**Annual
Passengers**

\$8.5M

**Annual Tax
Revenue**



2018 Annual Ridership Summary

109,853

Tuckaseegee & Nantahala
Excursions

962

Special BBQ Event &
NC Craft Brew Trains

8,372

PEANUTS Easter Beagle Express
& Pumpkin Patch

90,609

Polar Express

TOTAL RIDERSHIP

209,796

